



**OUR VALUES**



## ◀ FOREWORD ▶

Delivering high-precision components in top quality to companies from the automotive industry and other high-tech industries is our stated goal.

Bilstein & Siekermann is your partner for all types of cold formed parts, turned parts and plugs. Every day we are working on making customers worldwide even more satisfied using our production experience going back decades and a great deal of expert craftsmanship.

Our values – expertise, openness, ambition and, last but not least, the high standard that we set for ourselves – drive us forward and make it possible for us to continuously reorient ourselves to the requirements of the market.



## ◀ EXPERTISE THROUGH PROFESSIONALISM ▶

Bilstein & Siekermann combines a 50-year tradition with innovative solutions. That makes us successful worldwide.

The satisfaction of our customers is always our highest priority. We face the future every day with new motivation through expert consultation and support that is always based on the highest professionalism. This is made possible among other things by the fact that we have been a part of INDUS Holding AG since 2003 and their large group of companies is also focussed on continuity and growth.

Bilstein & Siekermann ensures expertise in the long term through its permanent orientation with consistent reliability. The will to continuously grow always keeps us one step ahead and enables us to expand our expertise. We treat our employees, customers and partners with the highest professionalism in all matters.

That makes us a serious top supplier for the automotive industry, hydraulics & drive technology and machine & plant engineering.



## ◀ OPENNESS TO PROGRESS ▶

Only those who are open to facing future challenges can last in the future. That is why the stated goal of Bilstein & Siekermann is not to retreat in fear from new things but rather to always be looking outside the box so that today we can already recognize the trends of tomorrow.

After all, it is only with that type of attitude that we can move forward as a company and as a partner for our customers. It is the external stimuli through the markets, our competitors and our own employees that make it possible to experience progress. We are always focussed on dependable and fair interaction while remaining completely

open. Bilstein & Siekermann has been focussing on a committed and honest corporate culture for over 50 years that is cultivated internally as well as externally.

This includes respectful interaction with all parties as well as listening attentively, expressing sincere praise and accepting constructive criticism. We would like our customers to choose us as a long-term partner – sometimes even questioning the status quo in order to be able to continuously advance developments, solutions and services. For it is only those who recognize the challenges of the future who will be able to sustainably satisfy their customers.



AMBITION

## ◀ AMBITIOUSLY FOCUSING ON GOALS ▶

Ambition is the engine that drives us and helps us to always keep our eye on the goal. The goal of Bilstein & Siekermann is to have long-term success on the market and to share this success with our customers and partners. Success is very difficult to achieve without enthusiasm for performance, however. That is why our employees are truly glad to work on improving their own expertise. That is how Bilstein & Siekermann has become a partner on equal footing for many industries over the past decades.

The excellent knowledge of our skilled experts enables us to successfully present new paths and options to our customers again and again. Bilstein & Siekermann is also a development partner and manu-

facturer at the highest level. Pioneering innovations are not only conceived here but also made a reality through the close relationship between toolmaking and high-performance manufacturing procedures.

This means that customers receive comprehensive support and consultation right from the start. The fundamental requirement for the continuance of our competency centre is always enabling our customers to enjoy the maximum benefits.

Focussing our objectives therefore means nothing other than paying the highest attention to our dialogue groups and listening closely to their needs.



# HIGH STANDARD

## SECURING THE FUTURE WITH A HIGH STANDARD

The positive advancement of Bilstein & Siekermann is indispensable for our customers, our partners and most of all for our employees to move securely into the future. That is why we set a high standard for ourselves that is also reflected in the continuous and goal-orientated investments in new technologies and machinery as well as in the permanent expansion of our knowledge.

After all, only those who plan their business success in the long term and with a high standard can stably grow in the future. Our employees and managers therefore receive further training with the aid of our in-house training system so that their own expertise is continuously expanded.

For Bilstein & Siekermann a high standard also means the continuous orientation toward quality in terms of our products, consultation, support and service.

Our customers therefore receive services that are precisely thought out down to the smallest detail. External partners such as surface finishers are selected according to the same high standard that we set for ourselves – offering customers the maximum benefits.

This co-operation and our own high-quality products and services give our customers the great benefit of being able to obtain all precision parts, components and assemblies from a single source.

